



U.S. Legend Cars, INEX Enter New Era with Pit Pay Partnership

HARRISBURG, N.C. (Dec. 19, 2022) – U.S. Legend Cars International and INEX are proud to enter a new partnership with Pit Pay beginning in 2023. As the motorsport industry's only Mobile Pit Pass app, Pit Pay will serve as INEX's official service for driver, crew and car registration at national Legend Car and Bandolero events. Additionally, 2023 INEX membership applications will be submitted through the Pit Pay app, replacing hard copy applications.

Through its centralized platform, Pit Pay provides streamlined communication between USLCI and INEX event staff to competitors via an in-app messaging system. Event staff will be able to message competitors and crews who have registered for an event with news, updates, changes and weather information. Furthermore, the capability to communicate with all active INEX members exists, allowing USLCI and INEX management to share news like future event registration schedules and updates.

"Pit Pay brings U.S. Legend Cars and INEX into the digital age," said Graham Smith, vice president of business operations for U.S. Legend Cars International. "Much of what we do in our daily lives is on our phones. Our competitors are familiar with Pit Pay, as several INEX-sanctioned tracks and other sanctioning bodies are using Pit Pay services. This new partnership will give our officials a quicker way to communicate with competitors at our national events. It will also serve as a single source for membership, registration and information updates."

Applications for competitor memberships and associate memberships for the 2023 INEX season will become available to complete and submit using beginning on Monday, December 26. As a form of event registration, Pit Pay will make its debut during Winter Heat at Charlotte Motor Speedway (Jan. 20-22, Jan. 27-29 and Feb. 3-5). Registration for Winter Heat will open on Tuesday, January 3, 2023.

"Our goal at Pit Pay is to enhance the race weekend experience for track promoters and their competitors," said the president and founder of Pit Pay, Frank Bolter. "Our user-friendly app provides a simple registration and at-track check-in process unmatched in the motorsport industry. We're thrilled to partner with U.S. Legend Cars and INEX to share Pit Pay's convenience with their network of racers and tracks."

Pit Pay can be downloaded for free [here](https://pitpay.com) on your smart phone or mobile device. For more information, please visit pitpay.com.

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About US Legend Cars

U.S. Legend Cars International is a leader in motorsports entertainment. With the mission of creating a space where the art of racing is accessible to everyone, U.S. Legend Cars has created an extensive network that includes dozens of dealers across the United States and the entire globe equipped to accommodate any driver's needs. U.S. Legend Cars International uses only the best parts and accessories in the industry to give drivers high quality cars and experiences out on the racetrack. Further information about U.S. Legend Cars International can be found at www.uslegendcars.com.

About Pit Pay

Headquartered in Charlotte, N.C., Pit Pay Inc. launched the Pit Pay mobile pit pass app in 2019 to give users the ability to purchase pit passes in advance, for motorsports events across the U.S. on Apple and Android mobile devices.

The Pit Pay App offers a simple, hassle-free advance purchase experience for pit passes, event registrations, track and series memberships, Esign Waivers, Esign Agreements and more. Pit Pay provides the promoter with a full suite

of tools to manage, and streamline their events. For more information on the Pit Pay app, please visit PitPay.com or interact on Twitter, Facebook and Instagram.

Pit Pay™ is the only Mobile Pit Pass app for the motorsports industry. At Pit Pay, we are committed to providing you with a simple, hassle-free experience in the app and at the track. Hundreds of tracks, thousands of events...quickly purchase your pit passes in advance using the app. It's easy - once you're set up, all it takes is a few clicks and you're ready to go. At the track, go to the Pit Pay window, present your mobile pit pass and receive your armband or credential.

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