



Summer Shootout Competitors,

Since the last checkered flag waved over the 2008 Summer Shootout Series, Speedway Motorsports, Inc., Lowe's Motor Speedway and 600 Racing have been aggressively marketing 2009 Summer Shootout Series sponsorship opportunities. As everyone knows, the economy has changed dramatically since the end of last season resulting in an extremely difficult sponsorship sales environment.

This year the Summer Shootout Series has yet to secure the sponsorship money needed to cover the production costs to air the series on SPEED. Alternative ideas such as incorporating the Summer Shootout Series into highlights on weekly racing newscasts and producing the weekly series for Internet broadcasting are being explored. Any opportunities or ideas that you may have to help secure the sponsorship needed to underwrite the cost of production are welcome. Please contact 600 Racing or Lowe's Motor Speedway with any sponsorship opportunities.

We look forward to June when the green flag drops on the Super Bowl of Legends and Bandolero racing—the Summer Shootout Series at Lowe's Motor Speedway. Currently we have over 100 competitors registered for the 2009 season. This series is the most competitive racing series in the country and racers that have enjoyed success in Summer Shootout have proven they can win in some of the world's top racing series.

We will keep you posted on our progress and look forward to seeing each of you in June.

Sincerely,

Speedway Motorsports, Inc.



Lowe's Motor Speedway



600 Racing

